

# YILAN GAO

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## EDUCATION

### Rhode Island School of Design

BFA Illustration  
GPA 3.73 | 2017–2020

### School of Visual Arts

BFA Advertising  
GPA 3.96 | 2016–2017

## SKILLS

### Software

Photoshop	Advanced
Illustrator	Advanced
Outlook	Intermediate
InDesign	Intermediate
Rhino	Intermediate
Zbrush	Basic
Microsoft Office	Basic

### Fashion Design

Fashion Illustration	Advanced
Tech Pack & Specs	Advanced
Garment Construction	Intermediate
Draping	Intermediate
Sewing	Intermediate

### Jewelry Design

Mock-up Assembling	Advanced
3D Printing	Intermediate
Laser Cutting	Intermediate
Sawing	Basic
Cold Connection	Basic
Hand Filing	Basic
Riveting	Basic

### Languages

Mandarin	Native
English	Advanced
Japanese	Basic

## RECOGNITION

Illustration West 57-Student Category  
Brown Daily Herald  
Blacklist Journal  
Brown Political Review

## EXPERIENCE

### Jewelry Design Intern | Kate Spade

Summer 2019

New York, US

- Assisted with design process for Summer 2020 Main Line from concept to final. Conducted trend research and created jewelry mock-ups.
- Developed tech packs & specs for Summer 2020 Main Line & Outlet products.
- Maintained and categorized design documents from past years. Organized inspirations, prints & vintage jewelry samples.
- Led an independent group project for Tapestry Summer Internship program. Created design solution for Stuart Weitzman Men's footwear line. Designed original silhouette for staple shoes, initiated vectors for tech-packs & rendered final mock-ups.

### Special Projects Design Intern | Marc Jacobs

Spring 2019

New York, US

- Assisted senior designer with creation of jewelry mock-ups for 2019 RTW show.
- Executed CAD design & mock-ups for multiple Marc Jacobs collaboration products.
- Developed tech packs & specs in coordination with design & product development team.
- Researched for inspirations and organized samples/prints, presented inspirations on boards

### Visual Merchandising Intern | Giorgio Armani

Summer 2018

Shanghai, China

- Assisted visual merchandiser with visual sample check & seasonal display administration.
- Ensured the correct & on-time implementations of Emporio Armani's store closing at Kerry Centre & store opening at Soho Shanghai in cooperation with warehouse representatives.

### Freelance Graphic Designer | ZOOMIN Co.

Spring 2017

Shanghai, China

- Conducted prospective customer research & visual identity rebranding.
- Redesigned the curriculum introduction brochure for incoming students & parents.

### Freelance Visual Designer | CITIZEN WATCH Co.

Summer 2016

Shanghai, China

- Created a window illustration for retail stores in celebration of CITIZEN's 40th anniversary.
- Designed a poster for a local China Youth Day marathon event sponsored by CITIZEN.

### Graphic Design Intern | McCANN Worldgroup

Spring 2016

Shanghai, China

- Coordinated with senior art director on preview mock-ups & prototypes.
- Designed in-store light box posters & banners for a new KFC seasonal limited ice cream.
- Participated in idea-generation sessions for Rio Cocktail's product placement advertising.